The Best Deal in Town
Licensure Renewal Courses at the
Community College

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www.reynolds.edu/TeacherEd
What are you doing at your college to offer licensure renewal coursework?

- What is working?
- What are your challenges?
- How can your college help?
Our Market:
Richmond, VA

- Teachers with a Bachelor’s **must** take 3 credits of content every 5 years. Teachers with a Master’s **do not** have to take content courses
- Approximately 45% of teachers in RVA hold a Bachelor’s degree
- Must accrue 180 points/5 years
- 1 credit = 30 points
How do we decide what NEW courses to offer?

- **Surveys (C.O. and building level)**
- **Current local topics (new teacher evaluation plan)**
- **Current education trends (formative assessment)**
- **Know your districts (news)**
- **Build relationships-Advisory Committee**
Offering current content courses

- Teachers will augment enrollment...not entirely make a section in content courses
- Work with deans and program heads to offer courses that are scheduled in a “teacher friendly” manner
- Cheat Sheet for scheduling
“Teacher Friendly” Schedule

• **Fall/Spring**
  – 4:00 p.m. + start
  – Short semester (12 week)
  – 1 night per week (not Thursday)
  – Spring is usually better attended

• **Summer**
  – Start dates after school is out
  – Condense
  – Give them long weekends
Marketing

- We send hard copy fliers and email fliers to every school and central office in our service area (public and private)
- Principals often forward to teachers
- We post the flier on our website
- I stop into every central office at least once a year
Developing Fliers

- Every semester, before registration
- Go through entire schedule for content and times that may work
  - Generally, don’t include courses that teachers may have taken for initial licensure
- Add any appropriate EDU courses
- Note distance learning opportunities

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Tracking Impact

- Virtually impossible for us to track teachers taking courses for licensure renewal in non-EDU courses
- Any ideas?