Rio Salado College

Rio Salado College Oral Communication Rubric

The student will demonstrate the ability to prepare and present oral communication in a variety of contexts as a college-level speaker.

4 = High level excellence in evidence of oral communication ability and performance at the college level
3 = Demonstrable, competent, expected evidence of oral communication ability and performance at the college level
2 = Minimally acceptable, inconsistent evidence of oral communication ability and performance at the college level
1 = Poor, unacceptable evidence of oral communication ability and performance at the college level

Speech Organization	4. The organization (specific introduction and conclusion, sequenced material within the body, and transitions) is cohesive and compelling throughout the presentation. 3. The organization (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable throughout the presentation. 2. The organization (specific introduction and conclusion, sequenced material within the body, and transitions) is intermittently observable throughout the presentation. 1. The organization (specific introduction and conclusion, sequenced material within the body, and transitions) is minimally observable and inconsistent throughout the presentation.
Supporting Evidence	4. Speaker integrates credible evidence from multiple sources and uses various source types to support positions. Visual media (if required) are compelling. 3. Different types of support are used. Support adequately justifies speaker's position. Visual media (if required) are used as appropriate. 2. Speaker's conclusions supported but not entirely justified. Sources lack credibility and variety. Visual media (if required) are lacking. 1. Insufficient variety and amount of evidence used and lacks credibility. Visual media (if required) are distracting or missing when necessary.
Language Choices	4. Language choices are memorable, compelling, and enhance the effectiveness of the presentation. 3. Language choices are thoughtful and generally support the effectiveness of the presentation. 2. Language choices are mundane and common and may lack clarity or compelling expression. 1. Language choices are unclear, ineffective, and/or inappropriate to audience.
Oral Delivery	4. Uses compelling and appropriate delivery techniques (posture, gesture, eye contact, and vocal expressiveness) that demonstrate that the speaker is prepared, polished, and confident. 3. Uses delivery techniques (posture, gesture, eye contact, and vocal expressiveness) that demonstrate that the speaker is adequately prepared and comfortable. 2. Uses delivery techniques (posture, gesture, eye contact, and vocal expressiveness) that demonstrate the speaker's discomfort and minimal preparation. 1. Uses delivery techniques (posture, gesture, eye contact, and vocal expressiveness) that demonstrate speaker's lack of preparation and confidence.
Speech Content / Central Message	4. Speech content has accurate information and is precisely stated, appropriately reinforced, and memorable. 3. Speech content is clear and consistent with the supporting material. 2. Speech content is basically understandable, but is not often reinforced nor memorable. 1. Speech content can be deduced but is not explicitly aligned to the assignment instructions.