AMERICAN ASSOCIATION OF COMMUNITY COLLEGES (AACC) 
ISSUES AND ACTIONS 

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Chair, AACC Board of Directors 
President, West Virginia University at Parkersburg
About AACC

- Represents more than 1,100 two-year, associate degree-granting institutions and more than 13.3 million students
- Primary advocacy organization for community colleges at the national level
- Supports and promotes its member colleges through policy initiatives, innovative programs, research and information and strategic outreach to business and industry and the national news media
AACC Organization

- President/CEO and Staff
- 32 Directors
  - 18 representatives of the institutional members
  - 3 Institutional At-Large
  - 3 Public At-Large
  - 6 Directors shall be elected by the institutional membership from the recognized councils
  - Chair
  - Immediate Past Chair

- Charge: to create and re-create vision
American Association of Community Colleges
Community Colleges in the U.S.
Community College Growth by Decade

<table>
<thead>
<tr>
<th>Decade</th>
<th># of CCs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>12</td>
</tr>
<tr>
<td>2000</td>
<td>49</td>
</tr>
<tr>
<td>1990</td>
<td>48</td>
</tr>
<tr>
<td>1980</td>
<td>149</td>
</tr>
<tr>
<td>1970</td>
<td>497</td>
</tr>
<tr>
<td>1960</td>
<td>82</td>
</tr>
<tr>
<td>1950</td>
<td>92</td>
</tr>
<tr>
<td>1940</td>
<td>58</td>
</tr>
<tr>
<td>1930</td>
<td>106</td>
</tr>
<tr>
<td>1920</td>
<td>49</td>
</tr>
<tr>
<td>1910</td>
<td>25</td>
</tr>
</tbody>
</table>

Total Colleges: 1167
13.3 Million Total Enrollment (Fall 2011)

- **Noncredit**: 5 Million
- **Credit**: 8.3 Million

**Enrolled Part Time**
- 58%

**Enrolled Full Time**
- 42%

Source: Preliminary data National Center for Education Statistics, 2011. IPEDS Fall Enrollment Survey (AACC analysis) and AACC membership database (AACC analysis).
Current AACC Priorities

- Implementation of 21st Century Commission Recommendations
- Governmental Relations Efforts
  - Higher Education Reauthorization
- Leadership Development
- Gun Violence on Campus
- Crisis Management
Veterans Initiative
Cyber Security
2013 AACC National Awards
- Emerging Leadership
- Student Success
- Advancing Diversity
- Exemplary CEO/Board
- College Corporate Partnership
Phase I
• Listening Tour (2011)

Phase II
• Creation of the 21st Century Commission on the Future of Community Colleges (2011)

Phase III
• Be “bold”
• Safeguard the key tenets that have defined community colleges – value, access and affordability
• Redesign, Reinvent, and Reset the System
In order to serve the 21st Century Student we must move from...to

<table>
<thead>
<tr>
<th>Move From</th>
<th>Move To</th>
</tr>
</thead>
<tbody>
<tr>
<td>A focus on student access</td>
<td>A focus on access and student success</td>
</tr>
<tr>
<td>Fragmented course-taking</td>
<td>Clear, coherent educational pathways</td>
</tr>
<tr>
<td>Low rates of student success</td>
<td>High rates of student success</td>
</tr>
<tr>
<td>Tolerance of achievement gaps</td>
<td>Commitment to eradicating achievement gaps</td>
</tr>
<tr>
<td>A culture of anecdote</td>
<td>A culture of evidence</td>
</tr>
<tr>
<td>Individual faculty prerogative</td>
<td>Collective responsibility for student success</td>
</tr>
<tr>
<td>A culture of isolation</td>
<td>A culture of collaboration</td>
</tr>
<tr>
<td>Emphasis on boutique programs</td>
<td>Effective education at scale</td>
</tr>
<tr>
<td>A focus on teaching</td>
<td>A focus on learning</td>
</tr>
<tr>
<td>Information infrastructure as management support</td>
<td>Information infrastructure as learning analytics</td>
</tr>
<tr>
<td>Funding tied to enrollment</td>
<td>Funding tied to enrollment, institutional performance, and student success</td>
</tr>
</tbody>
</table>
7 Recommendations address the Three Rs

**Redesign**

1, 2, & 3

9 Strategies

**Reinvent**

4 & 5

4 Strategies

**Reset**

6 & 7

9 Strategies
Highlighted numbers indicate each team’s assigned recommendation. In some cases multiple teams may be working on different components of the same recommendation, thus the overlap in the circles.
A Key Strategy

- Construct coherent structured pathways to certificate and degree completion.
  - High Impact, evidence-based educational practices
  - Integrate student support with instruction
  - Promote implementation at scale
  - Rigorously evaluate the effectiveness of programs and services for students
  - Courageously end ineffective practices
NACCTEP can play a key role in assisting the nation’s community colleges

- In increasing completion rates of students earning a community college credential. (IT 1)
- By focusing on connections between K-12 and community colleges. NACCTEP programs can ensure the teachers of the future can meet and exceed expectations on the common core assessments (IT 3)
- By ensuring that fewer students enter community colleges needing development education by providing professionals with exceptional teaching skills (IT 4)
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